



# Christoffer Råsten

## Leader in digitization and architecture

Experienced IT architect who thrives in a blend of business, people, and technology. Over the past few years, I have worked as a consultant for TV4 and Telia, where my assignments have encompassed payments, PCI compliance, integrations, IT architecture, subscription management, CRM, and B2B Ad Sales.

Prior to that, I spent many years in the insurance industry, where I, among other things, established and built Afa Försäkring's enterprise architecture capabilities. In this role, I was also responsible for driving the company's transformation journey and future-proofing efforts, resulting in the development of an IT strategy, updated IT governance, modernized IT architecture, and agile delivery models.

My goal is to continue my career as a leader in digitalization, which for me means a mix between business, people, and technology, where I can benefit from my knowledge and experience in enterprise architecture and business development.

I am always ready for new challenges, whether the task is large or small.

Some of my most recent assignments have been about:

### Digital transformation

As chief architect, I have been part of the IT management team and reported to CIO. I have worked to clarify the IT operational model and change it to meet the need for more efficient deliveries of customer value and to establish IT as a value-creating partner in the business and not just as a supplier.

This has resulted in the beginning of productization of the organization's capabilities together with modern agile principles, working methods and technology where IT is seen as a natural part of the company's business development.

### IT-strategy

As part of the digitization, I was also responsible for developing an IT strategy that clearly describes and guides the organization towards the target state.

The IT strategy is based on an IT strategic framework that highlights six strategic areas with the aim of strengthening customer focus, collaboration and innovation. It is about ensuring continuous competence development, designing solutions for effective and continuous improvement, embrace the innovative power of the outside world, ensure trusting relationships, activate the digital ecosystem, and explore the power of intelligent technology.

This has resulted in an ongoing changed architecture and modernization of our self-developed claims systems, skills transfer and new infrastructure with a focus on customer value, automation, loosely coupled services, DevOps and everything as code.

### Enterprise architecture

Another mission has been to define and establish the capabilities around Enterprise Architecture; business architecture, information architecture, solution architecture, infrastructure architecture and security architecture.

This has resulted in an Enterprise Architecture function which, with light-weight documentation of architectural decisions, guiding principles and a curious coaching approach, which together with various business areas and delivery teams develops the organization's offering.

### Collaboration and communication

As a natural part of the transformation, my assignments have required collaboration and clear communication and anchoring with both management and employees regarding changed responsibilities, competencies, delivery models and changed and developed business processes and business offers both internally within the organization and externally with partners in the ecosystem, experts, knowledge and service providers as well as IT partners.

## Work experience

### IT-Architect - consultant

TV4, B2B BSS/Ad Sale Jun 2023 –

### Solution Architect - consultant

Telia, Telia Play/C More Dec 2022 – Jun 2023

### Solution Architect - consultant

TV4, C More May 2021 – Dec 2022

### Head of Architecture, Chief Architect

Afa Insurance 2018 – 2021

*Chief architect with responsibility for 7 architects and a mission to build the Enterprise Architecture capabilities and function to guide in the digital transformation. Part of the IT management team with a focus on operational management of the IT department and responsibility for developing an IT strategy that is in line with the company's target state and vision.*

### Domain Architect

Afa insurance 2013 – 2018

*Member of the core team at AFA Insurance that handles architectural concerns. The team has two focus areas, digitalization of our business and day to day architectural concerns.*

### Solution Architect

Afa Insurance 2008 – 2013

*Solution architecture and business development with fokus on e-services for Afa Insurance affiliated organizations and streamlining of internal processes.*

### System Architect, Developer

Afa Insurance 2001 – 2008

*System Architect and developer with a focus on improving and simplifying for claims administrators and digitizing the customer dialog.*

### Operations and support technician

X-Source AB, (Datamatrix AS) 2000 – 2001

*Operation and support, primarily for the MTG Group. Responsible for the newspaper Metro's on-site support.*

### Certified Chief Architect, Dataföreningen 2017

- Transformative leadership
- Personal communication
- Business transformation
- Innovation management
- CxO perspective on Architecture
- Organization and structure
- EA Strategy and implementation



0708-93 95 51



[Chricke.rasten@gmail.com](mailto:Chricke.rasten@gmail.com)



[www.linkedin.com/in/christofferrasten](http://www.linkedin.com/in/christofferrasten)



1975-01-03



0708-93 95 51



[Chricke.rasten@gmail.com](mailto:Chricke.rasten@gmail.com)



[www.linkedin.com/in/christofferrasten](http://www.linkedin.com/in/christofferrasten)



1975-01-03